**PROPOSAL REPORT WRITING PLANNER  
OUTLINE 2**

**CCBC 7 - Nam and Henry**

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Table of Contents

[I. Introduction 3](#_Toc148690303)

[1. Company background 3](#_Toc148690304)

[2. Company needs 3](#_Toc148690305)

[II. Why Public Cloud? 3](#_Toc148690306)

[1. Cost Reduction 3](#_Toc148690307)

[2. Enhance Operational Efficiency 3](#_Toc148690308)

[III. Benefits of Public Cloud 3](#_Toc148690309)

[1. Expense 3](#_Toc148690310)

[2. Scalability 3](#_Toc148690311)

[3. Accessibility 3](#_Toc148690312)

[IV. Potential Concerns & Solutions of Public Cloud 4](#_Toc148690313)

[1. Compliance 4](#_Toc148690314)

[2. Data Security 4](#_Toc148690315)

[3. Integration Complexities 4](#_Toc148690316)

[V. Other alternatives 4](#_Toc148690317)

[1. Hybrid Cloud 4](#_Toc148690318)

[2. Private Cloud 4](#_Toc148690319)

[VI. Conclusion & Recommendation 4](#_Toc148690320)

[1. Comprehensive Assessment 4](#_Toc148690321)

[2. Action for Data Security 4](#_Toc148690322)

[3. Gradual Migration 4](#_Toc148690323)

[4. Training and Changing Management 4](#_Toc148690324)

# Introduction

* Thesis: What is cloud computing?

## Company background

* Scotiabank
* Requested from Chief Technology Officer (CTO)
* Response to Board of Directors and Senior Management

## Company needs

* Optimizing Capital Expenditure through Cloud Migration
* Enhance Operational Efficiency

# Why Public Cloud?

## Cost Reduction

* Capital Expenditures to Operating Expenses

## Enhance Operational Efficiency

* Reducing workload
* Focus on development

# Benefits of Public Cloud

## Expense

* Graph of cost analysis
* Explanation

## Scalability

* Detail 2 examples of scalability & expenses
* Explanation

## Accessibility

* Management of cloud resources
* Advantages of remote work

# Potential Concerns & Solutions of Public Cloud

## Compliance

* Geographical
* Solution: Multiple Regions

## Data Security

* Leak
* Solution: Auditing Frequently

## Integration Complexities

* Learning Curve
* Solution: Training or Hiring Cloud Engineer

# Other alternatives

## Hybrid Cloud

* 2 reasons to dismissal

## Private Cloud

* 2 reasons to dismissal

# Conclusion & Recommendation

## Comprehensive Assessment

## Action for Data Security

## Gradual Migration

## Training and Changing Management